

TE sem IV (C) scheme summer 2025

TIME: 03 HOURS

MAX MARKS:80

1 HPT
916125

- N.B. 1. Question No 1 is compulsory.
2. Solve any **three** questions out of remaining five questions.
3. Assume suitable data if necessary.
4. Figures to right indicate marks.

Q. 1. Solve any **four** out of five.

(4*5=20)

- Explain the types of startups?
- Which are the methods to initiate new venture?
- Discuss human resource management.
- Describe the benefits of digital technology adaption?
- Write the benefits of ERP implementation.

Q. 2.

- Discuss characteristics of successful Entrepreneur with the help of example? (10)
- Explain the criteria of evaluating new venture proposals. (10)

Q. 3.

- Discuss in detail Entrepreneurial motivation. (10)
- Explain business plan and its element in detail. (10)

Q. 4.

- Write short notes of following (10)
 - Promoters and shareholders
 - Customer Analysis
- Explain in detail the following information systems,ESS,DSS,MIS,TPS. (10)

Q. 5.

- Prepare the business plan for starting the skill development training institute. (10)
- Discuss characteristics of supply chain management. (10)

Q. 6.

- Explain in detail type of Ecommerce. (10)
- Discuss functional areas of CRM (10)